



HEINRICH BÖLL STIFTUNG

**Protect the Climate
Save the Future**

United Nations Climate Change Conference
Poznan, December 1 - 12 2008



**Heinrich-Böll-Stiftung and the Association of Polish Cities
cordially invite you to the session**

**„Education for the Future – Citizens and Climate Change“
within the framework of the
Local Government Climate Sessions (LGCS)**

Thursday, 11.12.2008

9:30 – 11:00 a.m.

Room: VIP

Background

Citizens play an important role in climate protection. Alongside international agreements, national and local action plans, there is a clear need for motivated and climate aware citizens to reach ambitious climate protection targets. Only if citizens are willing to contribute to climate protection the problem of climate change can be tackled in the long run.

There are many ways people can become active in climate protection. A multitude of campaigns and projects are already in place which aim to encourage citizens to act on climate change in several ways. Motivating people to change their behaviours as consumers in daily life and using the innovation potential, particularly of young people, to create alternative solutions on how to deal with the climate problem, are important approaches in that field.

In this context, this workshop aims to present a range of activities which try to motivate citizens to become active and mitigate the impacts of global warming. The ways of motivating citizens and the levels of achievement as well as strengths and weaknesses of those activities will be discussed during the session.



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Programme

Opening: **Mr. Porawski**, Executive Director of the Association of Polish Cities

Block A Consumers for Climate Protection

Input: **Martin Hiller**, WWF International, *Earth Hour Campaign*

Irina Stavchuk, National Ecological Center, Ukraine,
Climate Tour

Block B Greening the Cities – How can local governments motivate their citizens to become active for climate protection?

Input: **Zuzana Drhová**, Member of the Assembly of the Prague City Hall, Czech Republic

Agata Majcher, Head of Unit
for Promotion and Foreign Co-operation at the Town Hall
of Pulawy, Poland

Mónica García Molina, Environment Councillor of
Pozuelo De Alarcón, Spain